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**PREMIER ISSUE OF *HOMESTYLE MAGAZINE* SHOWCASES THE UNIQUE HOMES AND LIFESTYLES IN  
MONTEREY PENINSULA COMMUNITIES.**

**MONTEREY, CALIFORNIA, April 25, 2005** –*HomeStyle, by the Sea Magazine*, the Monterey Peninsula’s only publication devoted exclusively to the area’s distinctive homes and style of living, debuted this week. The inaugural issue of *HomeStyle* features local architects, builders, designers and related professionals and spotlights innovative approaches to new home design as well as renovations and restorations. It takes readers inside some of the Peninsula’s most intriguing homes and offers insights, ideas and resources that readers can use to create beautiful living spaces, landscapes and gardens. The second issue is in development and scheduled for a September release.

An advisory board consisting of the finest representatives from their respective industries provided insight and direction. Members of this board include John Matthams (International Design Group), Cheryl Heyermann (Coldwell Banker), Michelle Pheasant (Michelle Pheasant Design, Inc.), Thompson Lange (Homescapes Carmel), Jacquie McNamara (Quiedan Company), Ceejay Floriani (Baker Floriani), Wendy Brodie (Art of Food TV) and Luann Meador (Ventana Vineyards and Meador Estate).

*HomeStyle* is mailed to homeowners on the Peninsula, distributed to local businesses in the home and garden industry, the San Francisco Design Center and is available at local Chambers of Commerce. Subscriptions are also available. Readers are encouraged to submit ideas and questions for future issues by visiting HYPERLINK "http://www.baypublishing.com" [www.baypublishing.com](http://www.baypublishing.com) or [www.homestylebythe.com](http://www.homestylebythe.com).

Bay Publishing Company was founded in 1988 by Nancy Holden. The company also publishes *Monterey Land and See*, the official Monterey County Visitors Guide, the *Cannery Row Visitors Guide*, and the *WineStyle* book series.

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